



## Freedom Ride Horse Care Campaign Frequently Asked Questions

- 1. Do I have to make a donation to join the campaign?**

No. The purpose of the campaign is for you to ask your friends and family to make a tax deductible donation on your behalf to support you
- 2. Can you provide an example of a narrative story?**

Yes, but these are only examples. Every story is unique. Please give a hard copy to an office staff member, or email it to [liz@freedomride.com](mailto:liz@freedomride.com)

  - John started riding 3 years ago and his favorite horse is Cherokee. John's balance and core muscles have strengthened so much from riding Cherokee that he can now ride his bicycle without assistance.
  - Suzi has been volunteering for a year. She loves caring for the horses and working with the riders. Her favorite horse is Gravity, and she loves the challenge of getting him clean during bath time. She also loves braiding his mane and cheering him on at Special Olympics
- 3. What if my narrative is too long?**

Freedom Ride reserves the right to edit all narratives for length and content
- 4. My grandmother does not use the internet, but she wants to donate. How can she do that?**

Donors can call the office at 407-293-0411 and provide a credit card or mail a check to Liz Lepore at Freedom Ride, 1905 Lee Road, Orlando FL 32810. Please remind your friends and family to let us know the person they are supporting
- 5. What will the money be used for?**

The funds will go for horse care. Even though most of our horses have sponsors, the sponsor amount does not cover all of the costs associated with keeping our therapy horses healthy and happy. Among other things, we purchased new saddles last year to replace the worn out ones we have been using for years
- 6. When does the campaign start and when is it over?**

The campaign begins on Monday, November 12 and concludes Sunday, December 2
- 7. What if I don't get my information to you by November 12?**

You may join the campaign at any time before December 2, but the longer you participate, the greater the chance you have to raise more money and potentially receive a gift card
- 8. How do I let my friends and family know about the campaign?**

You may use any method that works for you – email, Facebook or telephone calls! We will provide flyers to each participant for their use in helping them spread the word
- 9. How will I know how much money I have raised and who donated on my behalf?**

Your profile on the website will keep a running total of funds raised on your behalf. Additionally, we will provide periodic updates to let everyone know the standings of the funds raised. Each person will receive a list of the people who donated on your behalf
- 10. Do I win anything for raising the most money?**

Yes. The rider and volunteer who raise the most money will each receive a \$100 gift card. The second highest money raisers will each receive a \$50 gift card and the third highest money raisers will each receive a \$25 gift card. All winners will also receive a framed photograph of themselves with their favorite horse